

# Accounting for Logistics & Transport



**FREEDOM**  
**ACCOUNTING GROUP**  
UNLOCK YOUR POTENTIAL

“As a business start-up specialist our team of accountants have helped dozens of truck and transport business owners get their business off to a flying start. We offer you experience, technical tax knowledge and most importantly, an intimate understanding of your industry.”

*Marian Adams - Partner*

The road transport and logistics industry is a big part of the Australian economy. It contributes 3.1% of GDP and the latest statistics suggest it is a \$94 billion industry comprising road, rail, air and sea freight, together with warehousing and handling. The industry continues to grow with the population increase and economic activity while some states forecast freight movement tonnages will increase at a greater rate than the population.

Road transport dominates movement of freight around the country and it is a critical link in the increasingly complex chain that moves freight from ports and terminals and distributes it to warehouses and retail outlets. Success in road transport can be a 'long haul' and information technology and customer demands are driving a more integrated approach to logistics management with widespread use of real-time freight tracking through electronic monitoring and messaging systems installed in transport vehicles. The road freight industry has become more complicated in recent years with the introduction of some sophisticated technology in trucks, loading systems and office systems. In the background, the capital investment of a road freight business is probably at record levels and finance remains tight.

If you're thinking of starting your own freight, trucking or logistics business there are numerous issues to consider. As business start-up specialists we can help you with everything from your branding to your business structure, finance for your vehicles, corporate brochure, business plan and cash flow budget. One of our biggest points of difference compared to other accounting firms is our marketing expertise and we believe marketing could be the difference between gloom and boom for most business owners.



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"You'll find we are so much more than just tax Accountants. We are business advisors and profit builders who genuinely care about the success of your transport or logistics business. We service the needs of a number of road, rail, air and sea freight operators and offer you strategies to grow your business, your profits and your wealth. Logistics, trucking and transport have become a real niche within our firm."

*Marian Adams - Partner*

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Here at Freedom Accounting Group we are different to most accounting firms because we view the tax return as the start of the client process, not the end. We want to help you minimise the time and cost associated with bookkeeping and tax 'compliance' work so together we can spend more time working ON your business and your marketing.

We are advocates for cloud accounting solutions and ultimately our mission is to help you fast track your business success with a range of tailored accounting, financial, tax and marketing solutions including:

- Start-Up Business Advice for Logistics & Transport Operators
- Advice regarding the Purchase or Sale of your Transport Business
- Tools including the Start-Up Expense Checklist and Templates for a Business Plan, Cash Flow Budget, Letterhead and Business Card
- Advice and Assistance with the Establishment of Your Business Structure
- Tax Registrations including ABN, TFN, GST, WorkCover etc.
- Preparation of Business Plans, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training (Xero, MYOB etc.)
- Preparation and Analysis of Financial Statements
- Preparation of Finance Applications
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Marketing Assistance including your Branding, Brochures etc.
- Website Advice & Assistance - Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Industry Benchmarking and KPI Management
- Vehicle & Equipment Finance (Chattel Mortgage & Lease)
- Payroll , HR Advice & Employee Relations and Workplace Laws
- Advice & Assistance with Pricing your Services
- Recession Survival Strategies
- Advice regarding Business & Risk Insurances
- Business Succession Planning



No task is too big or too small for the team here at Freedom Accounting Group and if you're a committed and ambitious business owner we invite you to book a FREE, one hour introductory consultation to discuss your business tax, marketing and financial needs.

***Call us today and let's get to work on your business so it's more profitable, valuable and saleable.***